

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)

Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited

Jindal Nagar, Tumkur Road, Bengaluru-73



DEPARTMENT OF MANAGEMENT

ANNUAL REPORT

2021-22

ADMISSION:

46 students were admitted for Management Stream from various PU Colleges. The admission process commenced from the month of August.

ACTIVITIES CONDUCTED**Fresher's day:**

Fresher's Day was organized to welcome the fresh batch of students on 13th November 2021. Due to Covid Restrictions Chief Guest was the Principal - Prof. Veena T

Seminars/Workshops/Events organized:

- On 19th November 2021, the department Organized NEP Orientation Programme for First year Students. Dr. Aloysius Edward was the resource person from Kristu Jayanti College, Bangalore.
- On 20th November 2021 Career Guidance Program was arranged for Final Year B.Com students. Flt Lt Dakshayani B, Senior Medical Officer, was the resource person.
- On 2nd December 2021 Dr. Karthavya , from People Tree Hospital delivered guest lecture on the occasion of World AIDS Prevention day on virtual platform. He spoke on diagnosis of AIDS and prevention of AIDS.
- On 24th December Demo session was organized for Final Year BBA students on Data Analytics. Mr. Manjunath from Mark Education Ltd was the resource person.
- On 8th February 2022, Orientation program was organized for final year students on Digital Marketing. Mr. Jesudas Nicholas from Power Forward Business Solutions Pvt. Ltd was the resource person.
- On 12-07-2022 department Organized Workshop on E-Taxation (TDS and Advance tax) for final year students. Mr. Rohitash Singh, Manager, Taxation, JAL was the speaker of the day. He briefed about the recent developments about the TDS and Advance Tax.
- On 26.05.2022 Felicitation has been arranged for final year students for an Add-on course - Data Analytics from Microsoft Company. The speaker Mr. Manjunath

highlighted the importance of course and opportunities available in the competitive market. Students were awarded with the certificates.

- From 22-06-2022 to 30-06-2022 14 students attended training course on financial markets by Shine Projects
- On 04-07-2022 department Organized Awareness Program on Agnipath Scheme for all students. The speaker for the program was Rtd Army Officer Major Ganapathi Hegde.
- On 08-07-2022 all BBA students attended Awareness program on Period Phase Protection.
- On 11-07-2022 final year students attended Pre Placement talks by Ms.Darshana, Senior HR Officer, SCUNK Intec India.
- On 25-07-2022 Second Year Students attended Design Thinking Session on Idea Generation, Business Plan...etc. Speaker for the Session was Dr. Meera Udhay and Dr. Ramakrishna KS.
- On 29-07-2022 final year students attended Pre Placement talks. Mr. Jeevan , Speaker briefed about the interview process.
- On 13.08.2022 Students participated in various activities conducted on account of “Azadi Ka Amruth Mahotsav”.
- On 16.08.2022 Students participated in Moral Retreat Programme. Mr.Mukhyamantri Chandru, Renowned Theatre Actor, Politician was the Chief Guest for 1st Session. Sri Ramananda Swamiji, Onakallu Mutt was the Chief Guest for 2nd Session. The Chief Guests addressed the students about the values to be inculcated during the Student life which helps in achieving their dreams, goals and attain success.
- On 17.08.2022 College organized Booster Dosage for students.

WORKSHOP & FDP'S ATTENDED:

- Asst. Prof. Kodhai P attended National work shop on National Education Policy 2020 organized by Seshadripuram Academy of Business studies held on September 08, 2021.
- Asst. Prof.Kodhai P, Asst. Prof Shashikala G, Asst. Prof Anusha S attended National level workshop on “Learn to Live with CORONA” conducted at by G.T. Institute of Management studies and Research held on September 08, 2021.
- Asst. Prof.Kodhai P, Asst. Prof Shashikala G, Asst. Prof Anusha S attended Five Day National Level Faculty Development Programme on “Emphasizing the Centrality of Marketing to Business” conducted by JAIN (Deemed to be university) Centre for Management Studies conducted from **20.09.2021-24.09.2021**.
- Asst. Prof Anusha S and Asst. Prof Neerajakshi M attended FDP on NEP organized by Bangalore University on 28th & 29th October 2021.
- Asst. Prof.Kodhai P & Asst. Prof Shashikala G attended 7 days online FDP on Topic “Preparing Post Pandemic Graduates” Organized by RNS First Grade College from 22.11.2021 – 29.11.2021.
- Asst. Prof Shashikala G & Asst. Prof Anusha S attended one day FDP on “NEP 2020-21st Century skills” organized by RNS First Grade College, Bangalore on 18.12.2021.
- Asst. Prof Shashikala G One day FDP on “The art and science of question paper setting with reference Bangalore University” organized by Padmashree Institute of Management and Sciences” in association with BUTCCUM on 08.01.2022.
- Asst. Prof.Kodhai P & Asst. Prof Shashikala G attended National Workshop on “How to prepare Case Study record book under BSDC” organized by Seshadripuram Academy of Business studies, Bangalore on 28.01.2022.
- Asst. Prof.Kodhai P, Asst. Prof Shashikala G, Asst. Prof Anusha S attended Three day National Level Faculty Development Programme on “Challenges in Effective Research and Article Writing” on April 11th to April 13th 2022 organized by Dr. NSAM First Grade College, Bangalore.
- Asst. Prof.Kodhai P, Asst. Prof Shashikala G and Asst. Prof Anusha S attended Two Day International webinar on “Enhancing Creativity in the new normal classroom

environment – Challenges and Prospects”. Organized by Tamilnadu Teachers Education University and Loyola College of Education from 13.05.2022 – 14.05.2022.

- Asst. Prof. Kodhai P has attended Orientation of IV Semester B.Com & BBA Syllabus organized by IQAC and Department of Commerce & Management of St.Pauls College in association with Department of Commerce, Bangalore University & BUTCCM held on 20.05.2022.
- Asst. Prof. Deepika Burnwal, Asst. Prof.Kodhai P, Asst. Prof.Shashikala G, Asst. Prof.Anusha N and Asst. Prof. Neerajakshi M attended Webinar on “DELNET : Resources & Services” organized with Jindal College for Women, Bengaluru 73 held on 25.05.2022.
- Asst. Prof. Shashikala G has attended Orientation on II Semester B.Com & BBA Syllabus (NEP) organized by IQAC and Department of Commerce & Management of Surana College, Peenya in association with Department of Commerce, Bangalore University & BUTCCM held on **03-06-2022**.
- Asst. Prof. Deepika Burnwal, Asst. Prof.Kodhai P, Asst. Prof.Shashikala G, and Asst. Prof.Anusha N attended Virtual Workshop on “How to prepare Business Plan for IV Semester BBA” organized by Padmashree Institute of Management and Science, Bangalore held on 16-07-2022.
- Asst. Prof. Shashikala G attended Virtual Workshop on “New Technologies in Education Domain” organised by Padmashree Institute of Management and Science, Bangalore held on 23-07-2022.

BUSINESS LAB & SKILL DEVELOPMENT ACTIVITIES:

To groom the student’s talent in the field of Management, they were assigned the task of conducting MBTI - Test, Product Launch, Crisis Management, Organizational Behavior Activity, Seminar, Mock Budget and Case Study on Stress Management. The following activities had been conducted by the concerned faculty members in their respective classes.

Sl.No	Date	Name of the Faculty	Class/Sem	Topic
1	10-11-2021	Ms. Shashikala G	I Sem BBA	Women status in India – Group Discussion
2	12-11-2021	Ms. Kodhai P	III Sem BBA	Marketing Mix Model
3	24-11-2021	Ms. Shashikala G	I Sem BBA	Accounting conventions and Concepts – Charts.
4	10-12-2021	Ms. Kodhai P	III Sem BBA	Perception Activity
5	16-12-2021	Ms. Shashikala G	I Sem BBA	Debate on Business Ethics
6	23-12-2021	Ms. Shashikala G Ms. Kodhai P Ms. Anusha S Ms. Neerajakshi M	BBA	Marketing Quiz
7	05.01.2022	Ms. Anusha S	V Sem BBA	Insurance Company models Factory models
8	16-06-2022	Ms. Shashikala G	IV Sem BBA	Organizational Behavior Activity was conducted Implications of Motivational Theories in Organizations
9	16-06-2022	Ms. Kodhai P	II Sem BBA	Seminar on Competitive Analysis Framework
10	16-06-2022	Ms Deepika Burnwal	VI Sem BBA	Mock Budget.
11	29-06-2022	Ms. Shashikala G	IV Sem BBA	Case Study on Stress Management
12	04-07-2022	Ms. Shashikala G	IV sem BBA	MBTI - Test
13	07-07-2022	Ms. Kodhai P	II, IV & VI Sem BBA	Product Launch

14	14-07-2022	Ms. Shashikala G	II, IV & VI Sem BBA	Crisis Management
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- Navararas Model
- Management Charts
- Marketing Management model and Charts

Class Magazine:

Literature can also be the asset of Commerce students- is proved by our students. The students, with their sword of knowledge enthusiastically released class magazine. The HOD, Class Teachers with Principal encouraged the students during the release. The following are the class magazines:

- “SPECTRUM – The Rays of talent” - Second Year BBA
- “ECHO VIEW” - First Year BBA

Industrial Visit:

To understand the practicality of processing industry, the students have to participate in the industrial visit. The first year students visited Jindal Aluminum Ltd in this regard on December 2nd, 2021. The students were happy to see Lab to Land, connect the theoretical knowledge to practical knowledge.

EDP Cell:

On 24th December 2021 EDP cell was inaugurated by Dr. Xavier by handing the Key of Entrepreneurship to the enthusiastic students to sow the seeds of entrepreneurship. Mrs. Shobha Rani, Director of New Chem. Company Ltd delivered the scope of becoming entrepreneur.

On 11th July 2022 EDP Cell organized Great Entrepreneurship Challenge Program for second year students to create awareness regarding the availability of opportunities in the market by Dr R Krishna, Professor in Management, and CEO of Management Services.

On 25th July 2022 Second Year Students attended Design Thinking Session on Idea Generation, Business Plan...etc. Speaker for the Session was Dr. Meera Udhay and Dr. Ramakrishna KS.

Internals & Examination

- The First internals were conducted from 9th December to 11th December of 2021.
- The Preparatory Examination was conducted from 7th March to 16th March of 2022
- 2nd and final year students appeared for Semester Examination from 28th of March 2022 to 18th April 2022.
- 1st Year students appeared for the NEP Semester Examination from 5th May 2022 to 18th May 2022.
- The First internal (Even semester) was conducted from 18-07-2022 to 21-07-2022 for the students.
- The Preparatory Examination was conducted from 1st September to 9th September of 2022.
- UG semester examination was conducted from 20th September onwards.

EXTERNAL UNIVERSITY DUTY

Asst Prof. Kodhai P was appointed as sitting squad at Acharya Institute of Management & Sciences, Peenya for UG Examination – Odd Semester May 2022.

INAUGURATION OF MANAGEMENT FORUM:

01.08.2022 to 08.08.2022 – Inaugural of Management Forum – **Mind Mantra** “*We won’t give up*”. Chief Guest for the event – Mr. Kumar Archit, Chief Human Resource Officer, JAL

The following events were conducted as a part of forum activities:

SL NO	EVENTS	DATE
1	LOGO DESIGNING - Sketch it out	01-08-2022
2	ADZAP - Be all that you can be	02-08-2022
3	ROLE PLAY - Innovative managerial thinking	03-08-2022
4	SPEAK YOUR MIND - Change starts here	04-08-2022
5	CORPORATE FASHION SHOW - It's not just an event, it's an experience	08-08-2022

ALUMNI MEET:

On 25-06-2022 Alumni Meet was organized to strengthen further the bond between the institution and the alumni.

EXCURSION:

Excursion is a learning tool to enhance the curriculum by allowing students to better grasp and retain concepts. Learning by doing. They also promote engagement levels, build confidence, teamwork and create connections. Organized planned visits to various places to enrich the students and to take learning beyond the four walls of the classroom for final year students from 21-07-2022 to 25.07.2022.

PARENTS – TEACHERS MEET:

College organized Parents Teachers Meeting for the academic year 2021-22.

- 05.03.2022 – Odd Semester
- 20.08.2022 – Even Semester

VIVA - VOCE EXAMINATION

- III Semester students appeared for VIVA- VOCE Examination on 15.03.2022. External Examiners were
 - Dr. Leelavathi N
 - Mr. Madan
 - Mr. Darshan
- Final year students appeared for VIVA-VOCE Examination on 7th of September 2022. External Examiner for the exam was **Mr. Rajesh G** working as Assistant Professor in the Department of Commerce and Management, ISBR College (2S) and **Mr. Mohammed Pasha** working as Assistant Professor in the Department of Commerce and Management, GFGC, KKP (Kanakapura), (ZN).
- IV Semester students appeared for VIVA- VOCE Examination on 7th of September 2022. External Examiner for the exam was **Mr. Santhosh J T** working as Assistant Professor in the Department of Commerce and Management, The Oxford College of Business Management (SL) and **Ms. Sumathi C P** working as Assistant Professor in the Department of Commerce and Management, St. Pauls College (85).

PHOTOS:

FRESHERS DAY



INDUSTRIAL VISIT TO JAL



CAREER GUIDANCE PROGRAM IN DEFENCE



EDP CELL

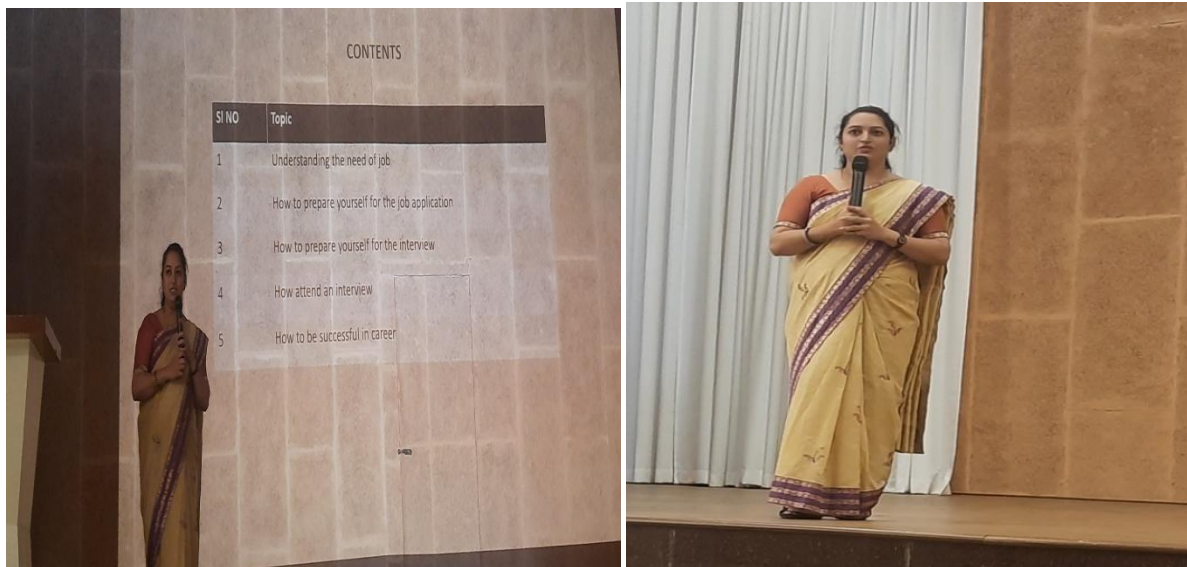




ORIENTATION PROGRAM – NEP POLICY



PRE – PLACEMENT TALK



DEMO SESSION ON DATA ANALYTICS



CLASS MAGAZINE RELEASE





BUSINESS LAB AND SKILL DEVELOPMENT ACTIVITIES











ALUMNI MEET



PARENTS – TEACHERS MEET 2022



MANAGEMENT FORUM:

 **JINDAL COLLEGE FOR WOMEN**
Pragun Jindal Philanthropic Organisation
 (Affiliated to Bangalore University-NAAC Accredited)
 ISO 21001:2018 Certified
 Jindal Nagar, Tumkur Road, Bengaluru-560 073

Department of Management
 IN ASSOCIATION WITH
IQAC
Inaugurates
Management Forum
Mind mantra

 **- We won't give up**

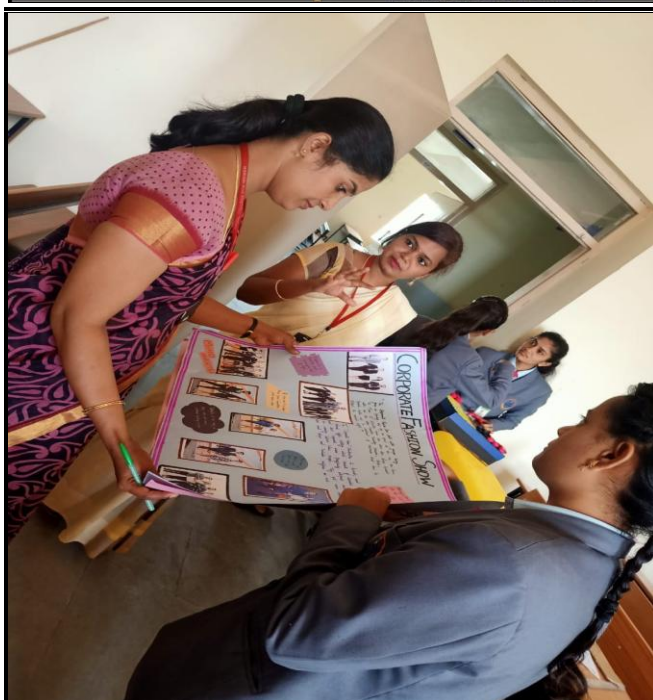
Guest speaker
Mr. Kumar Archit
CHRO
 (Chief Human Resource Officer)
Jindal Aluminium Ltd
Bangalore - 73

Date: 01/08/2022
 Time: 10:00 AM
 Venue: Auditorium

Prof. Veena T
Principal

Ms. Deepika Burnwal
 (HOD)

Ms. Anusha.S
 (Secretary of
 Management Forum)







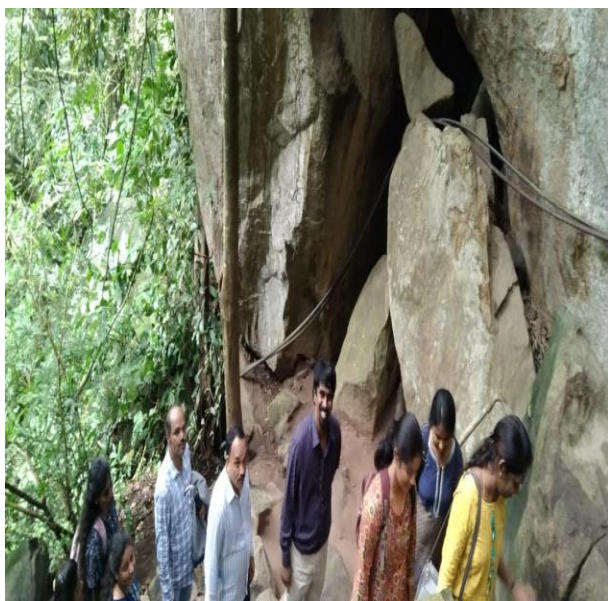
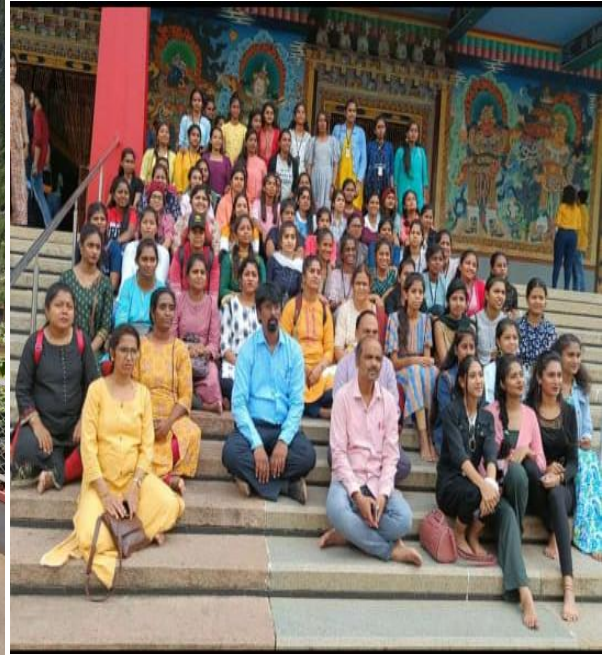


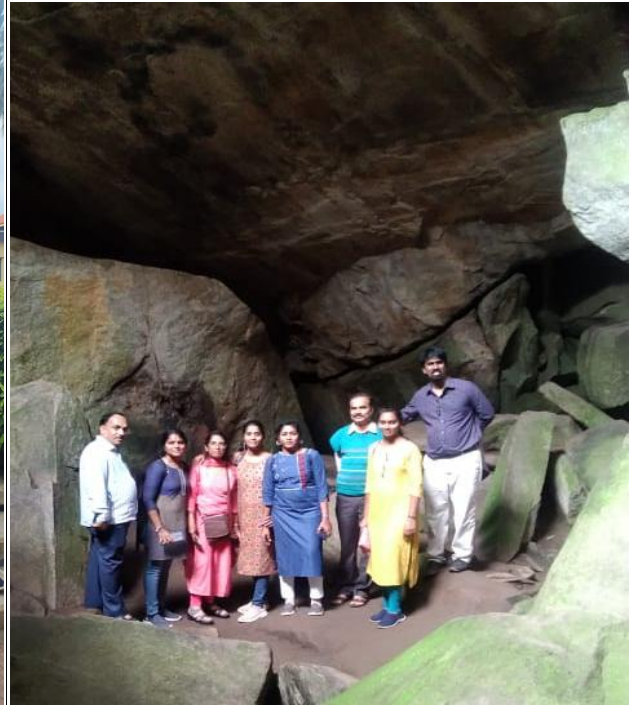
VIVA - VOCE EXAMINATION:



EXCURSION:







HOD

PRINCIPAL